

## TRAVELLER



**Emanuel Perdis**

**Position** Managing director of Napoleon Perdis.

**Responsibilities** I lead the sales and marketing teams on a daily basis and manage brand building and the expansion of the brand's reach. In doing so, I need to travel to touch base with my interstate and overseas teams and fortify my retail partner relationships.

**Most frequented destination** Melbourne and Los Angeles – great to chill out in each city's local scene.

**Advice for airlines** Database-manage

passenger profiles more strategically to group baby-friendly passengers near mums with bubs.

**Favourite hotel** The Roosevelt on Hollywood Boulevard in LA. It's very cool and among all the action.

**Best overseas dining experience** Sur in LA.

**To pack** DC converter power plugs, Napoleon Perdis step 3 autopilot cruising moisturiser, iPod, speakers and your favourite DVDs.

**In your spare time** I love cities by night, when they are all lit up – truly magical. Go to the restaurants with

the best city views. Breathe it in and catch up with people. Life is precious so enjoy every moment of it.

**Travel tips for others** Call your spouse every night, no matter how late. Every trip you go on is a massive act of trust.

**Technology** My Palm Treo Pro – a great personal digital assistant – although its insides have come very close to being sprawled all over a brick wall on quite a few occasions.

**Shopping** Toorak Road in Melbourne and The Grove in LA are the most

enjoyable and aesthetically pleasing – and nothing is expensive if you negotiate or walk away from a ludicrous price tag.

**Best travelling tale** I had forgotten the “Do not disturb” sign in my Perth five-star hotel and shared a full monty, full frontal moment with the maid.

**Laundry and dry-cleaning tips** On long trips find a local dry-cleaner and take it to them. You save a lot.

**Top travel gripe** No effort by airlines to compensate passengers for severe delays.