



## ZARA

Zara has been described as one of the countries' truly great performers. Her professional and highly entertaining style, make her an exceptional interviewer, facilitator, motivational comedian, MC, and corporate speaker.

Zara is also an award winning actor, singer, radio host and writer. Her unique and affirming approach promotes the best in organizations and people and ensures every audience is engaged and uplifted by the experience.



She has appeared on shows like Rove, Channel 9's Bush Beat, Today Tonight, Dimensions with George Negus and Good News Week.

Zara is an exceptional interviewer. Her skilful and honest approach always ensures a warm and positive reaction. In the past few years she has been up close and personal with some pretty big names: Richard Branson, Dick Smith, Clive James, Destiny's Child, Andrew Denton, Jennifer Garner, Chris Rock, Shaggy, Ian Thorpe, Tobey Maguire, Heath Ledger, Jonathon Welch (The Choir of Hard Knocks), Edward de Bono, Matthew McConaughey and many more.

She is currently director of Humour Australia (or HA!) a company dedicated to helping people lighten up and get more out of their working lives and is leading the happiness revolution in Australia.

**Zara is in high demand around the country, and elicits an enthusiastic response from every audience with her keynote presentations and speaker presentation training:**

### The Corporate Inner-view

Zara has interviewed Richard Branson, Andrew Denton, Clive James, Destiny's Child, Edward de Bono, Jonathon Welch (The Choir of Hard Knocks), Heath Ledger, Executives, experts and many, *many* more.

Her warm and expertly handled questioning, allows her subjects to explore a deeper level of response, creating an extraordinary experience for every audience. Handling delicate topics in an incredibly engaging manner, her generous spirit encourages honest and revealing responses and a depth of investigation that is always well received.

"The Corporate Inner-view" delves into the human component of the corporate world and inspires positive change through open and honest discussion. Optimism is the underpinning essence of this uplifting approach and audiences respond passionately to the stories of triumph (and tragedy) – whilst learning invaluable tools for personal and professional development.

Zara interviews a diverse range of keynote speakers, politicians, experts, CEO's, champions, disadvantaged and always with inspirational results.

She highlights the humanity in all of us and uses great humour and heart in all of her discussions. Combined with excellent research, and a professional yet relatable approach, and the Corporate Inner-View guarantees to be an invaluable experience.

The Inner-view show is the perfect way to share a corporate message or simply learn from someone else's journey. Your audience will feel united and enlightened and ready to take on the world.



### **You Gotta Laugh!**

Zara is a powerful and passionate speaker with a 'colourful' history and courageous approach to life. She is leading the happiness revolution here in Australia and says she is reversing the epidemic of over-seriousness one corporate culture at a time.

An extraordinary talent with the ability to engage even the driest and most cynical of audiences, her charisma and story telling prowess inspire all who hear her speak.

Zara is an expert in the field of humour and believes that 'Good Humour is Good Business'. Having spent the last 20 years researching the benefits of a positive approach to life, she is now helping organizations wake up and realise that happiness at work means: more productivity, enhanced creativity, improved relationships, less absenteeism and in many cases a boost to the bottom line!

She spent 5 years on breakfast radio as the number 1 breakfast team with the Macquarie Network and Austereo and is about to launch "The Happy Hour" which will be heard right around the country.

This keynote is highly entertaining and audiences will walk away uplifted, energized and moved by the honesty of Zara's approach. She is not afraid to share her personal life story which includes being born at the speedway, enduring 23 years with a debilitating illness and even surviving a cardiac arrest where she died for a minute! This presentation also includes case studies and an historical exploration of good humour throughout history.

"You Gotta Laugh" is about all of us and how we convert daily adversity into positive results. It's about life and more importantly the life changing experiences that affect us all.

You'll laugh, you'll cry, you'll learn how to apply some simple techniques for bringing more happiness into your working life – but most importantly you will LOVE this keynote. Zara has shared this story with Senior Police, Executives, University students and health care workers alike and guarantees to WOW your audience with both humour and heart.

### **Good Humour is Good Business**

Many organizations are now using humour and a 'happiness culture' as a way of building rapport with staff and in doing so are experiencing surprising results - often to the bottom line.

Join the happiness revolution today and discover how humour can:

- Build relationships
- Enhance creativity
- Boost productivity
- Encourage exceptional communication
- Develop robust health
- Increase resilience
- Improve pitching potential and ...
- Create a dynamic working life!

In the past year, Zara has worked with a variety of 'smart companies' who are now using humour to future proof their organizations and become an employer of choice!

In this powerfully positive key-note address, you'll learn how the science of humour and happiness can be harnessed to create a vibrant, engaging and highly productive workplace.

Zara is one of the founding directors of Humour Australia and through this incredibly entertaining and skilful motivational address, she will share the many benefits of humour for creating both work and life success.



### **Good Humour is Good Business**

Joined by a surprise guest this uplifting and highly influential pair guarantees to empower your people to laugh out loud AND learn!

See why companies like AMP, AXA, Bayer Crop Science, ANZ, Orica Chemnet and even the Victorian Police are choosing Humour Australia to enhance and develop a 'happiness culture', essential for attracting and retaining key personal.

In addition, participants will learn how to develop their own g.s.o.h (good sense of humour) and take personal responsibility for their own happiness for success. Through a variety of case studies and easy to implement exercises, they will discover why capability and seriousness are not related and, most importantly why good humour = good profit!

This is an incredibly informative session with an emphasis on practical and immediate application.

### **Presentation Skills Training**

Increasingly, even small to medium companies require their people to present information confidently, with clarity and charisma. Even a good message, delivered in a bad way, becomes a bad message – ensure your speaker's success with some simple presentation techniques.

Zara's Presentation Training gives you the benefit of years of experience to help you become an expert in:

- Engaging any audience
- Creating quality content
- Designing a compelling message
- Increasing self-confidence
- Using Powerpoint effectively
- Learning to stand your ground
- Correct microphone technique

Speaker Training can include corporate presenters (as individuals or groups) who wish to polish their content, delivery and style for conferences or other crucial presentations.

**"I got so many compliments about how well my speech went - so thank you very much for instilling confidence in me!!"**

**Assistant Manager - Product Planning, Honda Australia**

**"Zara and her partner Troy have helped me develop my public speaking skills greatly. Their work has set me on the path of been a truly inspirational speaker. For any professional wishing to raise their level of professional presence out of sight, Troy and Zara are who you need to coach you!"**

**Andrew Darbyshire FAICD**